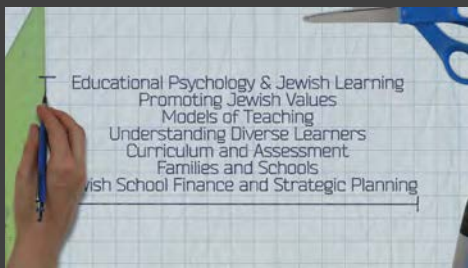




Blueprint rolls out across a desk.



The drafting supplies and hand are animated photos. They draw the lines around the text.



We transition to the second look. Maybe keep the hand and have it motivate the action in the piece?



Gift and text are up at the same time.

Revert to blueprint look?

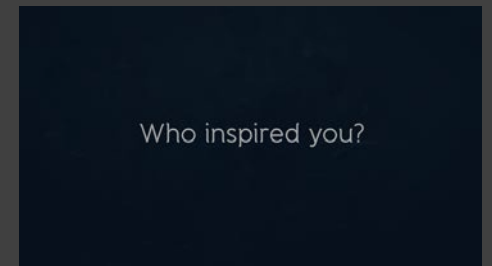
We zoom out from NYC to see North America, with lines growing out to Israel + UK.



After we see the faculty, the students unfold underneath them.



Maybe "Reaching" could look like this?



The background goes to Yeshiva blue, then fades out before the text at the end.