

We have all these elements from the client and we need a logo for this fake show...



Maybe something more retro? Like a real show from the 70s?



We got this note that they want it to be "jucier" and more glam...



Now they want to try it with their font from the site... and maybe a different name and uh... hmmm...

Perfect!

The Search for the 4th Fantana MTV On-Air Promos, Integrated Marketing Designer: Mary Hawkins June 2008