

# mary hawkins

ART DIRECTOR, ANIMATOR + DESIGNER

## Profile

I use bold type, big color choices + layers of collage to bring playfulness + whimsy to projects. I also work on documentaries, nonprofits + with social good groups to create positive change.

## Experience

**Freelance Art Director.** 2002 - present

I have a flexible, broad-based skillset + love finding new ways to bring motion + life to your messaging.

**Boss, Mary Likes Postcards.** 2016 - present

Top 1% Etsy Store. Sold over 1.3m postcards.

**Freelance Designer, Paramount.** 2004 - 2019

Designed and animated promos, social posts for channels including MTV, Nick, TV Land, Spike.

**Art Director, Igniting the Spark.** 2024

Managed a team to create 10 minutes of animated segments for a documentary on Magic: the Gathering.

**Titles, Kokomo City.** 2023

Art direction and kinetic type for a documentary.

Dir: D. Smith, EP: Harris Doran.

**VFX, Once Within A Time.** 2022

Compositing, cel animation + magic for an art film meant to spark conversations between kids + parents.

Dir: G. Reggio, Music: Phillip Glass, EP: S. Soderbergh.

## Clients include

Bliss	KiwiCo
Collective.Agency	L'Oréal
Disney +	NBC
Harley Davidson	PayPal
Grey Advertising	Unicef
Food Network	Vayner Media

## Skills

Art direction  
Animation  
Graphic Design  
Illustration  
Storyboards  
Hand-drawn and  
Custom Typography

## Tools

AfterEffects  
Photoshop  
Illustrator  
Procreate  
Watercolor  
Collage

## Awards include

Kokomo City  
Awards at Sundance, SXSW,  
Director's Guild, ASC & Film  
Independent Spirit, 2023

Love Letters for the Subway

Spotlight, Typographics 2023

Best Animated Film, Better  
Cities Film Festival 2023.

2022 GCA Louie Awards

Finalist: Halloween, Best Condolence.

2021 Webby nomination

Public Service & Activism

## Education

NYU BFA Tisch: Design  
NYU MS Design + Animation

## Pro Bono Projects

Harlem Dance Club  
Postcards To Voters  
Rise and Resist

2024-26 Board of Directors:  
Gotham Roller Derby

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