

mary hawkins

ART DIRECTOR, ANIMATOR + DESIGNER

Profile

I use bold type, big color choices + layers of collage to bring playfulness + whimsy to projects. I also work on documentaries, nonprofits + with social good groups to create positive change.

Experience

Freelance Art Director. 2002 - present

I have a flexible, broad-based skillset + love finding new ways to bring motion + life to your messaging.

Boss, Mary Likes Postcards. 2016 - present

Top 1% Etsy Store. Sold over 1.3m postcards.

Freelance Designer, Paramount. 2004 - 2019

Designed and animated promos, social posts for channels including MTV, Nick, TV Land, Spike.

Art Director, Igniting the Spark. 2024

Managed a team to create 10 minutes of animated segments for a documentary on Magic: the Gathering.

Titles, Kokomo City. 2023

Art direction and kinetic type for a documentary.

Dir: D. Smith, EP: Harris Doran.

VFX, Once Within A Time. 2022

Compositing, cel animation + magic for an art film meant to spark conversations between kids + parents.

Dir: G. Reggio, Music: Phillip Glass, EP: S. Soderbergh.

Clients include

Bliss	KiwiCo
Collective.Agency	L'Oréal
Disney +	NBC
Harley Davidson	PayPal
Grey Advertising	Unicef
Food Network	Vayner Media

Skills

Art direction
Animation
Graphic Design
Illustration
Storyboards
Hand-drawn and
Custom Typography

Tools

AfterEffects
Photoshop
Illustrator
Procreate
Watercolor
Collage

Awards include

Kokomo City
Awards at Sundance, SXSW,
Director's Guild, ASC & Film
Independent Spirit, 2023

Love Letters for the Subway

Spotlight, Typographics 2023
Best Animated Film, Better
Cities Film Festival 2023.

2022 GCA Louie Awards

Finalist: Halloween, Best Condolence.

2021 Webby nomination

Public Service & Activism

Education

NYU BFA Tisch: Design
NYU MS Design + Animation

Pro Bono Projects

Harlem Dance Club
Postcards To Voters
Rise and Resist

2024-26 Board of Directors:
Gotham Roller Derby

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