



use white bg for social posts, black for YT/traditional video



placeholder: This should be 2018 candidates

### Midterms 2018 pitch

writer: Jaime Effros

designer: Mary Hawkins, [me@maryhawkins.com](mailto:me@maryhawkins.com)

Resistance Media Collective



placeholder: tabletop shot of 2018 props



placeholder: maybe have blog posts/headlines?

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need to give credit for these photos



show frustrations in voting



placeholder: would love to have footage for this.



show frustrations in voting



show frustrations in voting



would love to replace this sequence with candids of a kid fighting and winning.



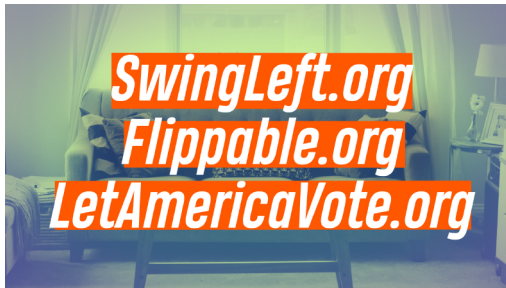
placeholder: people getting up off the couch.

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placeholder: people getting up off the couch.



placeholder: as if these are the user photos of everyone you know on social/IRL



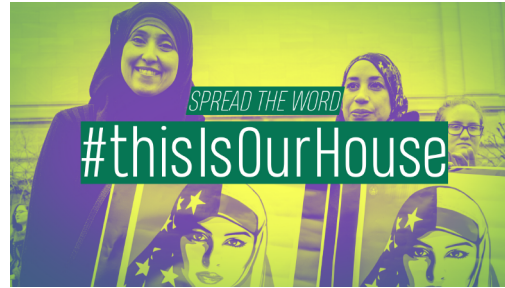
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placeholder: RMC logo/credits over this.

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